

## Community Guidelines

### **BUSINESS OR ORGANIZATION MUST BE AT LEAST 50% BLACK OWNED OR FOUNDED**

Businesses that are not 50% Black Owned or founded will be immediately removed from the site and fined \$100. Any running ads will be discontinued, renewed or refunded.

### **STRIKE SYSTEM**

In order to hold businesses accountable, we have established a strike system. Below are ways to receive a strike:

Every 5 complaints from consumers on the same issue results in a strike.

3 strikes = business will be removed from the site for a 90 day period and a fee of \$25 to re add their business card again

This is in place to ensure quality businesses and organizations are a part of our community. We are trying to break the stigmas that come with being a Black Owned Business or Organization and because of that we have to hold businesses to a high standard and accountable for their professionalism.

### **WE ARE A WELCOMING COMMUNITY**

Our community is meant for any and everyone, while we only allow Black Businesses and Organizations to register, we want every to feel like they can use TheMGB

### **Communicate with Courtesy and Respect**

The Modern Green Book is a welcoming community that wants to create a safe space for businesses and organization owners and founders to network and collaborate. We plan to host events, virtual and in person and ask that everyone be respectful and courteous

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