# **COMMUNITY GUIDELINES**

# BUSINESS OR ORGANIZATION MUST BE AT LEAST 50% BLACK OWNED OR FOUNDED

Businesses that are not 50% Black Owned or founded will be immediately removed from the site and fined \$100. Any running ads will be discontinued, renewed or refunded.

#### STRIKE SYSTEM

In order to hold businesses accountable, we have established a strike system. Below are ways to receive a strike:

- Every 5 complaints from consumers on the same issue results in a strike.
- 3 strikes = business will be removed from the site for a 90 day period and a fee of \$25 to re add their business card again
- The strike system is to ensure quality businesses and organizations are a part of our community. We are trying to break the stigmas that come with being a Black Owned Business or Organization, and because of that we hold businesses to a high standard and accountable for their professionalism.



### WE ARE A WELCOMING COMMUNITY

Our community is meant for any and everyone. While we only allow Black Owned Businesses and Organizations to register, we want everyone to feel like they can use TheMGB as a resource.

## COMMUNICATE WITH COURTESY AND RESPECT

The Modern Green Book is a welcoming community that wants to create a safe space for businesses and organizations to network and collaborate. Regardless of any circumstance we ask that everyone be respectful and courteous.

